

# The Church: The World's Next 'Top Image'

Are you familiar with the TV reality shows that search for the next 'top' or 'best' of something? Name some of them below.

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Imagine you are a marketing professional and have been selected to take part in the search for the world's next top image for the Church. How would the Church as you see it (literally, the 'image' of Church) be presented in such a show?

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Create a Church portfolio!

In small groups, discuss your favourite images for the Church. Whatever speaks of 'Church' to you? List some of these favourite images here:

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Next, organise a photo-shoot. Choose locations where you can take some photographs of activities that portray the Church at work in the area your parish or school serves.

Present your photographs as a portfolio for the Church. This could take the form of a slideshow for display in class.